

NCC Cable System Order

Order #	62353891
Syscode	7868
System Name	Comcast/Ft. Wayne Interconnect, IN
Market	Ft. Wayne

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Delray Media Buying
Advertiser	NRSC Indiana

Client Code	NRSIN
Product Code	ORDR
Est Code	C31N08
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/20/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$22,950.00		
Commission	\$3,442.50		
Net Total	\$19,507.50		
Total Spots	250		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev 10/20: Moved ESPN PT Monday spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	28	\$30.00	\$840.00	30	
2	AMC	AMC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	7	\$30.00	\$210.00	30	
3	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$100.00	\$1,400.00	30	
4	AMC	AMC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$100.00	\$200.00	30	
5	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$120.00	\$1,680.00	30	
6	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$120.00	\$240.00	30	
7	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	21	\$35.00	\$735.00	30	
8	ESPN	ESPN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	6	\$35.00	\$210.00	30	
9	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	16	\$140.00	\$2,240.00	30	+2x; RVSD DP
10	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$140.00	\$0.00	30	-2x
11	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	21	\$50.00	\$1,050.00	30	
12	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	6	\$50.00	\$300.00	30	
13	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$140.00	\$1,960.00	30	
14	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$140.00	\$280.00	30	
15	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$175.00	\$2,275.00	30	
16	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$175.00	\$350.00	30	
17	HIST	HIST EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$50.00	\$700.00	30	
18	HIST	HIST EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$50.00	\$200.00	30	
19	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$140.00	\$1,960.00	30	
20	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$140.00	\$280.00	30	
21	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$130.00	\$1,820.00	30	

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22	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$130.00	\$260.00	30	
23	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$105.00	\$1,470.00	30	
24	TNT	TNT PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$105.00	\$210.00	30	
25	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$130.00	\$1,820.00	30	
26	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$130.00	\$260.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	250	0	0	0	0	0	0	0	0	0	0	0	250
AMT	\$22,950.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,950.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/16

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